

# MISSOULA CHILDREN'S THEATRE

# If the show fits...



## COMMUNITY SERIES

### SPONSORSHIP OPPORTUNITIES

#### ★ Show Supporter: \$2,000 - \$3,500

Each show supporter package includes your logo on show materials and advertising; acknowledgement listing on the MCT website, social media posts, and MCT INK newsletter; two tickets to the sponsored show; and a full-page ad in the show's digital playbill.

#### ★ Premiere Night Supporter: \$850

This supporter package highlights your company during our signature event. Your logo will be prominently placed throughout the Premiere Night event. You'll receive acknowledgement on social media, in MCT INK newsletter, and in the show's digital playbill. Your package includes the purchase of two tickets. Of this package, \$750 is considered your Qualified Sponsor Payment and \$100 is considered the fair market value for the ticket purchase.

#### ★ Hal's Place Private Pre-Show: Pricing Available

The lobby balcony is a perfect place for an exclusive company or client appreciation event before a performance. This event is tailored to your group's size, includes block seats in the balcony, and can include food/beverage arrangements, a sign displayed with your company's logo, and more. Contact us for additional information. If you're interested in an entirely private performance, please let us know.

## YOUTH SERIES

### SPONSORSHIP OPPORTUNITIES

#### ★ Sponsor All Local Children's Shows: \$2,600

Includes your logo in advertising and digital playbills; acknowledgement in our MCT INK newsletter and social media; half-page advertisements in each digital playbill; and limited tickets to performances upon request.

#### ★ Individual Local Children's Show Sponsor: \$400

#### ★ Performing Arts Camp (PAC) Sponsor: \$500

Includes your logo in advertising and digital playbills; acknowledgement in our MCT INK newsletter and social media; half-page advertisement in the digital playbill; and tickets to a performance upon request.

#### ★ PAC Family Picnic: \$750

Includes acknowledgement in our MCT INK newsletter and social media; half-page advertisement in the digital playbill; and two tickets to the matinee performance of the sponsored show upon request.

#### ★ Play in a Day (PIAD): \$100

Includes recognition announcement at the play; acknowledgement on social media and in our MCT INK newsletter, and an invitation to the final showcase.

We invite you to join us to be part of a community that educates and entertains!

Contact us at [development@MCTinc.org](mailto:development@MCTinc.org) or (406) 728-1911.

# MISSOULA CHILDREN'S THEATRE




# If the show fits...

We invite you to partner with us to showcase your company in our digital playbills. Being an MCT supporter means you'll reach a diverse group of customers who are active in the community and engaged with local businesses. Our playbills offer exposure for your message to nearly 30,000 audience members.

## COMMUNITY SERIES



## SUPPORTER PRICES & SPECIFICATIONS

-  Purple indicates pricing for both Community & Youth Series playbills.
-  Blue indicates pricing for our Community Series playbills.
-  Orange indicates pricing for our Youth Series playbills.

**FULL PAGE:**  
full color  
JPG or PNG - 300dpi  
1920 x 1080 px,  
safe area: 1820 x 980 px

ALL SHOWS	5 SHOWS	3 SHOWS	1 SHOW	ALL SHOWS	3 SHOWS	1 SHOW
\$4,375	\$2,065	\$1,440	\$520	\$2,675	\$1,470	\$530

**1/2 PAGE:**  
full color  
JPG or PNG - 300dpi  
960 x 1080 px,  
safe area: 860 x 980 px

ALL SHOWS	5 SHOWS	3 SHOWS	1 SHOW	ALL SHOWS	3 SHOWS	1 SHOW
\$2,800	\$1,305	\$895	\$330	\$1,705	\$915	\$345

**1/4 PAGE:**  
full color  
JPG or PNG - 300dpi  
960 x 540 px,  
safe area: 860 x 440 px

ALL SHOWS	5 SHOWS	3 SHOWS	1 SHOW	ALL SHOWS	3 SHOWS	1 SHOW
\$1,830	\$860	\$575	\$220	\$1,115	\$595	\$225

There is a minimum production fee of \$50 if we develop your ad for you.

## YOUTH SERIES



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